SEATTLE STREET of DREAMS®

NEWS ON THE STREET



Newsletter—November 2005

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'06 STREET HOMES UNDERWAY!



Six stunning homes are now underway at **Dodd Ranch at Allen Lake** in Sammamish, WA for perhaps the most extraordinary Street of Dreams event in our history. "Never had we had such incredible homes on 5+ acre parcels." stated John Heller, organizer of the event. With homes ranging in size from approximately 5,500 to 9,000 square feet, and prices from approximately \$2.75 to \$4.5 Million, the 2006 show will surely be an event you will not want to miss. For a list of builder participants, check our website at www.seattlestreetofdreams.com (See related builder article on Page 4)

Street Builders Go "Green"

With the advent of the "Built Green" designations, (which certify levels of sustainability and environmental stewardship), it appears that each of this year's Street



homes are slated to be **Built Green** certified. "The natural and pristine beauty of Dodd Ranch deserves to be preserved, plus we're encouraging each of the builders to enroll in the **Built Green** program. In fact, at our first Street of Dreams builder meeting, we had the **Built Green** reps as our only outside speakers to introduce this great program", stated John Heller. For benefits of **Built Green** visit their website at <u>builtgreen.net</u>

Washington Mutual, Canyon Creek Cabinet and Western Tile & Marble Sign as Title Sponsors!



Washington Mutual, Canyon Creek Cabinet Company and Western Tile & Marble have already signed on as Title Spon-

W

sors for our 2006 show.

WELCOME!

Check out each of these great sponsors by clicking their links on our web site. *At press*

time only one Title Sponsorship remains!



Washington Mutual HOME LOANS

WESTERN TILE & M A R B L E MARK YOUR CALENDARS!

2006 Seattle Street of Dreams at Dodd Ranch at Allen Lake

July 15 through August 20, 2006

Old Dodd Ranch Materials To Be Re-Claimed



Barn siding from the old "Chicken Coop" at Dodd Ranch was carefully salvaged and will be used in the entry monumentation. In addition, be looking for ap-



proximately 600' of old mossy split rail fencing that originally graced the ranch to be prominently re-used at the ranch's entry......Who knows, you might even be purchasing your lunch or dinner next summer at the "Chicken Coop Café", our on-site bistro. We're having too much fun! - John

Children's Home Society of Washington & Make-A-Wish Foundation® Return As Primary Beneficiaries

Since 1984, the Seattle Street of Dreams has supported the mission of **Children's Home Society of Washington** and 2006 will be no exception. We're excited and honored to continue our relationship with one of the most trusted organizations in the country. All of us at the Street encourage you and/or your company to find a way to get involved with CHS. What you will discover is an enrichment more that you can imagine. Give CHS a call at (206) 695-3200.



The seven **Make-a-Wish Foundation**® 'Wish Rooms' in our '05 Street were such a success with the public, participants, and the Make-a-Wish Foundation® that we are reunit-





there would be such a resounding positive response to these incredible rooms, which were decorated in the theme of a granted wish from the Foundation", stated John Heller. "We even heard from parents that were touched by the generosity of the show participants, interior designers, and the show patrons." All of us at the Street wish to extend our heartfelt thanks for the opportunity to give back to this great organization that cares so much for our Washington children. A portion of the '05 Street of Dreams concession proceeds were contributed to the Foundation to grant additional wishes.

2006 Interior Designers Almost Finalized



Irma Sikma, the Street of Dreams Show Director has a difficult task. "With a waiting list of interior designers desirous of par-

rior designers desirous of participating in our '06 Street, it's been a great honor to pair the incredible diversity of Street homes with the multi-talented interior designers. At the same time, there are only six Street homes, so not everyone will be





selected, which is always tough" stated Sikma. Sikma noted that one of the exciting elements to this year's show is the diversity of home styles. "From an ultra sophisticated farmhouse to a

Santa Barbara lodge home, this year's show will have something for everyone".

LOOK FOR THE HISTORY OF DODD RANCH IN OUR NEXT ISSUE OF "NEWS ON THE STREET"

CURRENT TRENDS

From A Real Estate Agent's Perspective Kimberly Lester, The Lester Group

The basic needs of our clients really have not changed much, but the want list has grown considerably. They still *need* a roof, bathrooms, and a certain number of bedrooms—all the basics. But when we switch from the *need* list to the *want* list—times have changed a bit. With traffic only getting worse and people trying to work from home at least occasionally, the home office is a hot commodity. Sometimes even two home offices are needed. The trend used to be for the office or den to be right up front, but for someone who truly works from home on a regular basis, some distance from the rest of the household is often preferable. Bright homes are not really a new line item on a wish list, but the desire for more sunlight, bigger windows and skylights appears to be getting stronger. It seems many home buyers cannot decide which they will use more—a media room or a bonus room. A room that can multi-task and function as a game room, gathering place, and high-tech movie theater can be the key to solving that problem. We always try to remind our clients that there is a match out there somewhere. What one person passes on...the next may fall in love with. Kimberly can be reached at (425) 427-9000.



From A Landscape Design Perspective Arlene Wing, Lifestyle Landscapes, Inc.



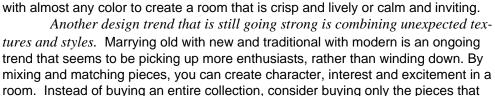


The plethora of TV shows and magazines focusing on home renovation has encouraged homeowners to be more articulate about the design of their outdoor spaces. Clients are seeking a more aesthetically pleasing landscape that serves as an art piece rather than just a backdrop. This shift in thinking is evident in water features; clients are favoring a water feature that is a refined sculptural element over a large-scale waterfall. The growing

interest in outdoor living has also encouraged homeowners to place equal importance on the design of their indoor and outdoor spaces. Covered patios, outdoor fireplaces and barbecues blur the line between a dining room and patio. The recent decline in precipitation has caused homeowners to be much more interested in conserving our natural resources. We have noticed that homeowners are more open to lawn alternatives, such as replacing sections of lawn with plantings or stone elements. Arlene can be reached at (206) 621-2626.

From An Interior Design Perspective Adrienne Blomgren, Costco Home Store

The Northwest is getting the blues. In recent years, people in the rainy Northwest have shied away from using blues in their interiors, in fear that their interior will become too dreary. *However, recent design trends are showing us that using the ocean and Mediterranean seas as color inspiration can help liven a room with a fresh feeling that can both soothe and invigorate.* Gone are the more somber blues, and the brighter, more watery hues of turquoise, bluegreen, and blue-violet have taken their place. These days, blues are being used more as a neutral color, (almost as green has been in the past few years) and can be mixed





you love and then shop around for something else that evokes an emotion or really catches your eye. By putting together pieces that you find irresistible, not only will you have an entire room of conversation starters, but a unique space that tells the story of who you are. *Adrienne can be reached at* (425) 825-4500 x 245.

MEET THE 2006 BUILDERS



<u>House # 1 Brookhaven Luxury Homes</u>. The team at Brookhaven builds homes as if they were moving in themselves. They listen to their clients to learn their dreams, then blend that with common sense to build homes for the way families live today. Selecting Brookhaven Homes results in quality craftsmanship coupled with designs that work for the way people truly live. A "Best of Show" Winner in 2001, we welcome Steve & Kelly Heaps back to "Street".

House # 2 Regency West Development Group. A first time Street of Dreams builder, Regency West makes the process of building luxury custom homes an enjoyable and rewarding experience for their clients. Over 20 years of construction experience is quite apparent as the quality of their homes exceed your expectations. A start to finish pursuit of teamwork makes Regency West stand out in our industry.





<u>House # 3 Parmenter Homes, Inc.</u> Since 1991 Parmenter Homes has built over 100 homes on the greater Eastside. Todd Parmenter is involved in every aspect of the construction of his homes, from design to completion. Parmenter Homes was a "Best of Show" Winner in the 2003 and 2005 Seattle Street of Dreams.

<u>House # 4 Insite Homes LLC</u>. A first time Street of Dreams builder, Insite Homes is honored and excited to have been selected to participate in the '06 Street of Dreams. They have offices in Santa Barbara, CA and Bothell, WA, and are currently concentrating all their custom home activities in the Puget Sound region. They have been building luxury custom homes in Texas and California for over 7 years and completed their first homes in Seattle this past year.



<u>House # 5 Design Guild Homes of Washington, Inc.</u> Design Guild Homes brings together choice property, superb architectural design and meticulous construction to present clients with uniquely livable homes that resonate with their lifestyles and personal tastes. From new homes in a variety of quality

Design Guild Homes

areas to outstanding custom-built residences, a Design Guild home provides comfort and pleasure that endures for generations. Design Guild Homes is a 3-time participant in the Seattle Street of Dreams (1994-1995-1996).

House # 6 Bononcini Residence. Phil & Jan Bononcini, through their construction company, Pile Contractors, Inc. are building their own personal residence in the Street of Dreams event and welcome you to tour their new "dream" home in the summer of 2006. As the past owners of Dodd Ranch, Phil & Jan are excited to see the Ranch utilized as a Seattle Street of Dreams community.

The Building Permit Process...From A Street of Dreams Perspective

Because the '06 Street is located in unincorporated King County, each of the builders submit their plans for their building permits at King County's Building Services Department in Renton. With all of the regulatory 'hurdles' that one has to go through these days, often the permit process can become cumbersome, lengthy, and sometimes expensive. Each part of the building permit review needs to be carefully reviewed, and hopefully approved. These items can include storm water drainage reviews, analysis of impervious coverage on the building lot, architectural

plan review, engineering review, Health Department Approval, site plan approval, setbacks from wetland buffers, verification of a buildable lot, legal access, fire protection and more. The key to having this process go smoothly is to be fully prepared, informed, and sometimes patient. From a reviewer's perspective, everyone wants their permit 'yesterday' yet the measures to insure the public and consumer that each home is safe and properly constructed is at the forefront of the reviewer's mission. To the public servants at King County: On behalf of all the Street of Dreams participants, we salute and appreciate the dedicated service from each and every person affiliated with King County Building Services and King County Health for their professional and courteous services.



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FUN FACTS—Street of Dreams Trivia

- 1. Has it ever rained during one of our Opening Night Charity Celebration parties?
- 2. How many outdoor swimming pools have been featured in the Street of Dreams?
- 3. Have all the Street of Dreams homes ever sold out PRIOR to the end of the event?
- 4. How is the front cover picture of the show magazine determined?
- 4. The "Best of Show" winner from previous year.
- Yes. 1986 Beat Creek CC. All 14 homes were sold!
 - Seven (87, 88, 89, 90, 92, 97 & 05)
- Yes—93 Echo Falls CC & briefly in 05 Nolan Woods.

SPONSORSHIP OPPORTUNITIES

ON-LINE REFERRALS

Have You Ever Been Involved In A Past Street of Dreams?

Thousands of show patrons contact us each year requesting referrals or leads for different subcontractors, suppliers or vendors. If you have participated in the Seattle Street of Dreams in the past (or current year) and would like to be added to this elite list, please contact info@seattlestreetofdreams.com for more information.









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and click on Sponsorship Opportunities for more information or call John Heller at (425) 985-2405.

2007 Show Sites Already Being Reviewed!

Can you believe it?? We are already being presented with sites for our '07 Street. "One thing we are really dedicated to do is make the Seattle Street of Dreams something the public can count on viewing each year. It takes a lot of planning on our part and I am dedicated to insure the builders have all the time they need to build these incredible homes". Expect an announcement for our 2007 show site in a future edition of "News on the Street".